



MD IBRAHIM MIA

Digital Marketing Expert

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41/23 Moulovi Salek Road,
Jigatala, Dhaka

Skills

Hard Skills:

- On-Page SEO
- Technical SEO
- Email Marketing
- Social Media Marketing
- WordPress Customization

Soft Skills:

- Communication.
- Team-building
- Time Management
- Organizing

Tools & Software Knowledge

- Semrush
- Screaming Frog
- Mailchimp
- MOZ
- Ahrefs
- Google Search Console
- Google Analysis
- Adobe Photoshop
- Canva
- MS Office (Excel, Word, PowerPoint)

Co-Curricular Activities

- Photography.
- Travelling.
- Sports.

Career Objective

I specialize in enhancing brand visibility and engagement across various online platforms. Through strategic utilization of SEO, SMM and meticulous data analysis, I consistently deliver measurable results. With a keen eye on industry trends, I am committed to driving sustainable growth for your business. Let's craft a digital strategy that propels your brand to success.

Experience

Social Media Manager - [Gadgets Master](#) - An Electronics Shop
August/2023 to Present

Responsibilities:

- Social Media Post Management.
- Sales and Conversion.
- Performance Report.

SEO Expert - [Insightix Hub](#) - Digital Marketing Agency
May/2024 to Present

Responsibilities:

- On-Page SEO Analysis
- WordPress Design
- Report Analysis

Educational Qualification

- HSC in Humanities group from “Govt. Rotary College” - Running
- SSC in Science group from “Austagram Govt. Pilot High School” in 2023 with a GPA 4.67 out of 5.00

Training /Certification

Certificate in Digital Marketing for Freelancing -Level - 3
National Skills Development Authority || Got Certificate
Country: Bangladesh

Professional Digital Marketing - 25.03.2024 – 25.10.2024 (6 months)
Creative IT Institute || Got Certificate
Topics covered: On-Page SEO, Off-Page SEO, Social Media Marketing, E-Mail Marketing, WordPress Customization.

Language Proficiency

- **English:** Reading- Advance, Writing- Intermediate, Listening- Intermediate, Speaking: Intermediate.
- **Bangla:** Reading- Native, Writing- Advance, Listening- Native, Speaking- Native.

Reference

Name: Zahedi Shuvo
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Name: Nayim Adnan
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